

About Us



What do BAMBOOWALA Stand For?

SS Bamboowala Private Limited came into existence on 6th February 2019 with a Vision of creating:

- **Environment Sustainability**
- **Employment Generation** for Bamboo Artisans.

The alarming environmental damages and the need for more sustainable business solutions led to the inception of **The Bamboowala** to produce eco-friendly products through efficient and effective utilization of available resources.

A deeper study of the **Changing Trends in the Consumer Demands** and the need of hour reflected the urging need for Eco-friendly Products. With many options available, **The Bamboowala** chose **BAMBOO** to meet its goal and contribute towards a better India.

Bamboo being available in abundance and with profusion uses, came as the best option over any other timber and wood.



Untapped BAMBOO!



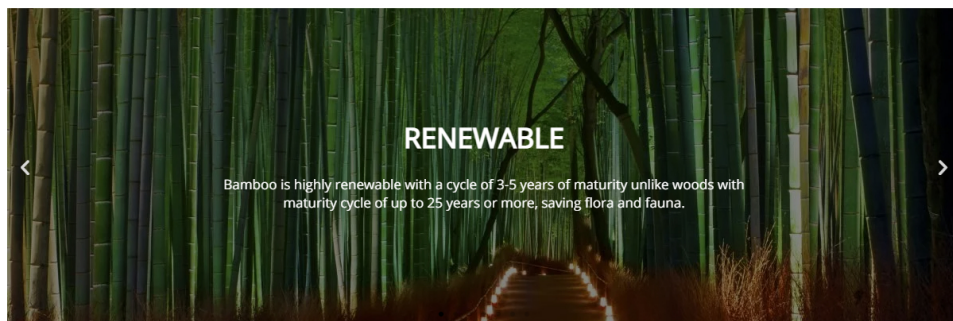
The initial idea is to utilize the underlying local resources because of availability and familiarity.

The Bamboowala has its registered office in Tripura, A North-Eastern State with mesmerizing undulating hills and lush green bamboo forests.

BAMBOO – a native plant of Tripura, is used extensively by locals. The locals are proficient in using bamboo and are well-versed with its features, giving us an advantage in product development and locality development through generating employment. Thus, helping us to meet one of the goals.

Going by the facts, the **untapped employment potential** of the Indian Bamboo Industry is 50-70 million people and the present employment is roughly 10 million people.

Is Bamboo the GREEN GOLD ?



Thus, BAMBOO is known as GREEN GOLD SOLUTION

Fact Check

India has greater than 15.69 million hectares of Bamboo Plantation and second largest variety in species, with 136 kinds of

Our Products

Situated in the enchanting beauty of Tripura, **The Bamboowala** was set-up as a tradline unit initially and later in 2020 entered into manufacturing with

...and second largest entity in species, that is, India's bamboo, it still finds difficult to meet the Demand of 27 million tons per year.

In terms of resources, **India has world's 30% bamboo and only 4% is utilized**. Even with this 30% world's bamboo asset, **only 50% of the demand is met locally** and the rest is fulfilled through imports from other parts of the world.

*We aim towards a **Self-Reliant and Sustainable India** with our **Bamboo Products**.*

Our Mission

- Transforming the lives of Indian Bamboo Artisans through Employment Generation and Skill Development.
- Focus on **Clean and Green India** by adopting Sustainable Business practices.

...and many other products. These products are categorized into **three product verticals**.

- Bamboo Home Décor:** These are a marriage of artistic skills with innovation that make beautiful eco-friendly interiors and exceptional gifts. These consist of Handcrafted Wall Hangings, Wall Panels, Lamps, Flower vases and many other items made in combination of Solid Bamboo & Bamboo Mat.
- Bamboo accessories:** Includes Clutches, Hand Bags, Ladies Purses, Executive Office Bags and many more that go well with every ensemble.
- Bamboo Baskets:** The utility & dainty of these baskets makes them the best selling product that come in multitude colours and shapes. Besides storage and decoration, use these baskets for gift hampers.

[Inquire Now!](#)

600+

Business Orders Delivered

1,200+

Amazon Orders Delivered

10,000+

Product Units Handcrafted

150+

Products in the Catalogue

Our Certifications



- ✓ GST Certificate
- ✓ MSME Registration
- ✓ StartUp India Certificate
- ✓ Certificate of Incorporation

- ✓ Permanent Account Number (PAN)
- ✓ Tax Deduction Account Number (TAN)
- ✓ Certificate of Importer-Exporter Code (IEC)

[View Company Certificate](#)

"The Bamboowala" Envisioned By



Swattik Chakraborty

A multi-tasker, believer, and happy-go-lucky person, Swattik Chakraborty laid the very foundation of SS Bamboowala Private Limited, which is a Start-Up Company recognized by The Department for Promotion of Industry and Internal Trade (DPIIT). He started his journey as an entrepreneur at the very young age of 16. He strongly believes in growth and that learning should never stop. Out of his passion and ambition to touch the lives of artisans of Tripura and explore the untapped potential lying within the Indian Bamboo Industry, started this very venture aiming towards generating employment & creating a sustainable development.



Ajanta Bhattacharjee

A Philanthropist and a Lawyer with an experience of more than 20 years. She is tirelessly working towards uplifting the socio-economically backward women of Tripura, and is a known-name in the state for her myriad contribution in the field. Her dedication and enthusiasm to always work on projects for the betterment of society, made her join hands with Swattik Chakraborty. Her only motive is to bring about a reform in the life of socio-economically backward women of Tripura along with sustainability. She visions to create Sustainable Income Sources & a standard lifestyle for them.



**JOIN THE SUSTAINABILITY
MOVEMENT**

[To Know More About Our Products and Features.](#)

Trusted place to buy Eco-friendly Bamboo Products
that are artistically handcrafted by the artisans of
Tripura, that you will feel glorified to possess and
gift.

Inquire With Us Now!

Business Inquiry

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